

MUSIC ROAD HOSPITALITY

303 Henderson Chapel Road
Pigeon Forge, TN 37863
1-866-429-7744
1-865-286-2236 (Fax)

Non-Master Rooms (Make-Own-Pay-Own) Conference Services Agreement

08/25/2009

Midwest Cheer and Dance Competition at Dollywood
Ms Kim Schuab
5321 State Route 140
Bethalto, IL 62010

Midwest Cheer and Dance Competition

Accommodations:

Music Road Inn is holding the following guest rooms on a tentative basis until such time as a signed contract is returned to Music Road Hospitality. These rooms are assigned "run of the house" with no guarantee of specific room types or building. Rooms are assigned at our discretion, based on availability.

Day	Date	Comp Staff Rooms	Attendee Rate/ standard room
Thursday	August 26, 2010	1	\$119 & \$129
Friday	August 27, 2010	5	\$119 & \$129
Saturday	August 28, 2010	5	\$119 & \$129

NO ROOMS WILL BE BLOCKED FOR ATTENDEES, BUT WILL BE MADE AVAILABLE OUT OF AVAILABLE INVENTORY ON A FIRST -COME BASIS .

Sales tax of 9.75% and lodging tax of 2.25% is applicable to all guestrooms.

Check in: 3:00pm

Check out 11:00am

Should your function or event continue past 11am the day of checkout, you are responsible for informing attendees of the 11am checkout time in order to avoid additional room charges.

SPONSORSHIP / HOST HOTEL AGREEMENT

- 1) 1 staff room comped Thursday, Friday and Saturday Nights
- 2) Up to 5 **total** staff rooms Friday and Saturday.
- 3) Music Road Inn would be the exclusive Host hotel in all promotions for the event for 2009, 2010, 2011. No other lodging property (including cabins and condos) in Pigeon Forge, Gatlinburg or Sevierville to be promoted.
- 4) Listing as host hotel on three locations on the website: Homepage, Dollywood Event Page where registration information is located, Hotels page Hotel will provide a special tile ad/ photo for the site to your specification
- 5) Website listing will be loaded by September 1, 2009.
- 6) We will offer a special rate for 2009 at the Music Road Inn, with room prices starting at \$119 per night. Guests can call in to reserve rooms.
- 7) Music Road Inn information to be included in mailers and advertising for the event as sole host hotel. Copies of all promotional material should be copied to Ben Humphries.

Deposit Rooms/Function:

Each guest will be responsible for their own reservations.

Reservations:

Music Road Hospitality has established Tuesday, July 27, 2010 as a cut-off date for making reservations. If applicable, submit a rooming list on or before Tuesday, July 27, 2010. Reservations made after the cutoff date, may be subject to our standard published rate.

Note: Individual guests making their own reservations will be subject to a 72 hour cancellation policy, rooms cancelled within the 72 hour period will be billed one night room and tax.

Tax Exempt Groups/Organizations:

If you have indicated that the rooms will be reserved by individuals, in order for any individual to be Tax Exempt in TENNESSEE, they must present on check-in a TENNESSEE tax exempt certificate per the State of Tennessee Regulations. Personal credit cards cannot be used to pay for non-taxable items. Guest must pay via organization check or organization credit card that matches the organization named on the tax exempt certificate. If you feel this is an issue with your group, please request a full explanation of TENNESSEE tax exempt regulations from your sales manager.

Function Agreement:

No functions are planned at the convention center at this time.

Settlement Statement:

Settlement in full of your master billed items is expected upon checkout.

Disclaimer of Liability:

This Letter of Agreement shall be governed by, and constructed in accordance with, the laws of Tennessee. In the event of any claim or litigation arising out of this agreement, or any breach of thereof, the venue for any such claim or litigation shall be in Sevier County, Tennessee, in any court of competent jurisdiction. In the event of a breach or a claim of breach of the Letter of Agreement, the prevailing party in any action on the breach or the claimed breach shall be entitled to recover costs and attorney's fees from the prevailing party.

The performance of this agreement by either party is subject to acts of God, war, government regulation, disaster, strikes, civil disorder, curtailment of transportation facilities, or other emergencies making it inadvisable, illegal, or impossible to provide the facilities or hold the meeting. It is provided that this agreement may be terminated for any one of the above reasons by written notice from one party or another.

Midwest Cheer and Dance Competition (Dollywood) shall protect and hold harmless Music Road Hospitality from any and all claims of loss or damages against the Music Road Inn and/or Music Road Hotel and Convention Center. Pets are not allowed at Convention Center and Hotel facilities.

Signature/Acceptance:

Please sign and return a copy of this Letter of Agreement by Monday, June 29, 2009. This agreement will constitute a binding contract between the parties. The individuals signing below represent that each is authorized to bind his or her party to this agreement. If this agreement is not received by the date above, all rooms and space referred herein will be released, and neither party will have any further obligation under this agreement.

Accepted by: _____

Authorized Representative

Title: _____

Date: _____

Accepted by: 

Representative of Music Road Inn and Music Road Hotel and CC

Title: Director of Sales

Date: 09/02/09

Date	Room Type	Total Rooms
08/27/2009	DELUXE QUEEN	0
08/27/2009	SUPERIOR QUEEN JACUZZI	1
08/27/2009	DELUXE QUEEN WATERPARK	0
08/28/2009	DELUXE QUEEN	4
08/28/2009	SUPERIOR QUEEN JACUZZI	1
08/28/2009	DELUXE QUEEN WATERPARK	0
08/29/2009	DELUXE QUEEN	4
08/29/2009	SUPERIOR QUEEN JACUZZI	1
08/29/2009	DELUXE QUEEN WATERPARK	0